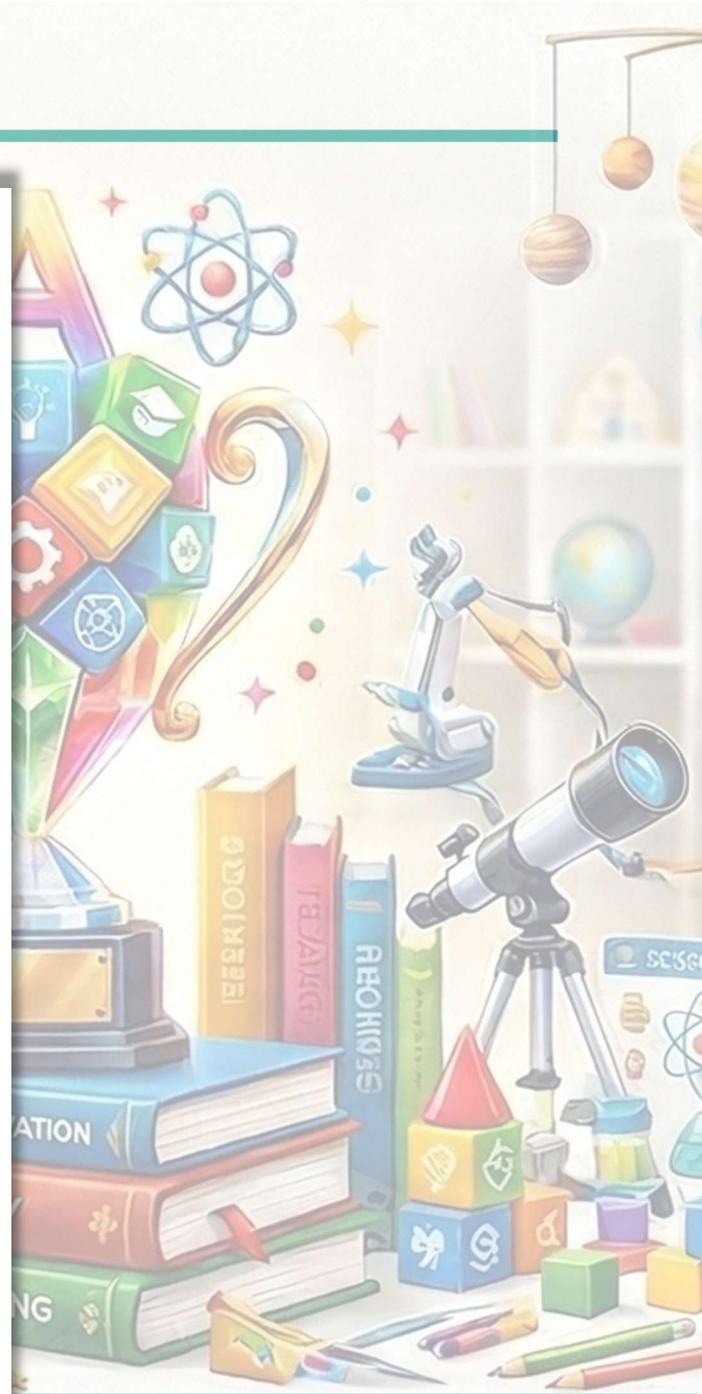


GUIDELINES BEST TOY/ TLM AWARD



Children's
RESEARCH UNIVERSITY

SCAN ME



Guidelines for Best Toy / TLM (Teaching–Learning Material) Award

1. Purpose of the Award

The **Best Toy / TLM Award** aims to recognize and encourage **innovative, educational, child-centric and culturally relevant toys or teaching learning materials (TLM)** that promote joyful learning, creativity, conceptual understanding and holistic child development.

2. Eligibility

The award is open to:

- Teachers (pre-primary to higher education)
- Students (school / college / university)
- Toy designers and innovators
- Start-ups, NGOs and institutions
- Individuals or teams

Note:

- Entries must be **original, self-developed and indigenous**.
- Commercially mass-produced toys without modification are **not eligible**. It should not be available in the market.

3. Categories

Total 25 Awards will be given to Best Toy/TLM in following categories*

- Student
- Teachers
- Other (Innovators, NGO, Startups, Institutions etc.)

*(*The allocation of awards within the total 25 awards across the respective categories shall be determined at the discretion of the Hon'ble Vice Chancellor, whose decision shall be final.)*

4. Submission Requirements

Each participant must submit:

- **Toy / TLM (physical or functional prototype)**
- **Concept Note (max 2 pages)** including:
 - Title of Toy / TLM
 - Target age group
 - Subject / learning area
 - Learning objectives
 - Materials used
 - Method of use
 - Expected learning outcomes
- **Demonstration** (live or video – 3 to 5 minutes)
- **Declaration of originality of Toy/TLM**

5. Evaluation Criteria

The toy / TLM will be evaluated on a **100-point scale** as follows:

Criteria	Marks
Educational Value & Learning Outcomes	20
Innovation & Creativity	20
Child Engagement & Joyfulness	20
Age Appropriateness & Safety	20
Sustainability, Accessibility & Cultural Relevance	20
Total	100

6. Selection Committee

- A minimum of **3–5 experts** from:
 - Child development
 - Toy design / STEM / Pedagogy
- Selection committee will be constituted by Hon'ble Vice Chancellor of CRU time to time as per requirement and Director, Centre of Toy Science will be member secretary of this selection committee.

7. Award & Recognition

Selected winners will receive:

- Certificate of Excellence
- Trophy / Memento
- Rs. 2500/- for each Award and help for Patent/Copyright (If requirement)
- Public recognition through official platforms
- Opportunity to showcase the toy/TLM in exhibitions, workshops or publications (if applicable)

8. Ethical & Legal Considerations

- Submitted toys/TLMs should not promote violence, bias or harmful stereotypes.
- Intellectual property remains with the creator; organizers may use Intellectual property and its photographs/videos for academic or promotional purposes with due credit and mutual understanding.
- The applicant/creator/innovator shall be solely responsible for the originality, authenticity and legal compliance of the submitted Toy/TLM. In case of any duplication, plagiarism, copyright infringement, patent dispute, trademark issue or any other legal claim arising from the submission, the entire responsibility shall lie exclusively with the applicant/creator. Children's Research University shall not be held liable for any such claims, disputes or legal consequences.
- The University shall not bear any financial, civil or criminal liability arising from intellectual property disputes, safety claims, misuse, commercial use or third-party claims related to the submitted Toy/TLM.

9. General Instructions

- One participant/team may submit **maximum three entries**.
- Incomplete or late submissions will not be considered.
- The organizing authority reserves the right to modify guidelines if required.
- Selection Committee's decisions will be **final decision**.
- Furthermore, any financial or administrative decision pertaining to the Best Toy/TLM Award shall be taken with the approval of the Hon'ble Vice Chancellor, whose decision shall be final and binding.

10. Academic Recognition Disclaimer

The Best Toy/TLM Award is conferred purely for academic recognition and encouragement of innovation.

The conferment of this award does not constitute:

- Certification of safety standards
- Government approval
- Commercial endorsement or recommendation
- Market validation
- Guarantee of educational effectiveness or usability

Non-Endorsement Statement

The award does not imply that Children's Research University formally endorses, certifies or guarantees the Toy/TLM for commercial production, large-scale classroom uses or public distribution.

Indemnification Clause

By submitting an entry, the applicant agrees to indemnify and hold harmless Children's Research University, its officers, committee members and affiliates from any legal action, damages or claims arising from the submitted Toy/TLM.